



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln St Ste 510**  
**Denver, CO 80203-1507**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
167457-1	10/28/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 10/1-10/7	12136

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	167457	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/07/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/01/12 5:27 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1206H \$125.00 NM 3 All Tu 10/02/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1205H \$125.00 NM 4 All W 10/03/12 5:12 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1205H \$125.00 NM 1 All Th 10/04/12 5:13 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1207H \$125.00 NM 5 All F 10/05/12 5:27 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1206H \$125.00 NM									
2	10/01/12	10/07/12	News 4 Today I 530a-6a	M-F 530a-6a	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/01/12 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1205H \$225.00 NM 1 All Tu 10/02/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1207H \$225.00 NM 2 All W 10/03/12 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1207H \$225.00 NM 4 All Th 10/04/12 5:53 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1206H \$225.00 NM 5 All F 10/05/12 5:59 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1207H \$225.00 NM									
3	10/01/12	10/07/12	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF--	:30	6	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 6 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All M 10/01/12 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1207H \$275.00 NM 1 All Tu 10/02/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1206H \$275.00 NM 3 All W 10/03/12 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1206H \$275.00 NM 2 All Th 10/04/12 6:23 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1207H \$275.00 NM 6 All Th 10/04/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1206H \$275.00 NM 5 All F 10/05/12 6:58 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1206H \$275.00 NM									
4	10/01/12	10/07/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	8	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 8 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
167457-1	10/28/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/1-10/7	12136	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
4	10/01/12	10/07/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	8	\$350.00	NM																																																																																																			
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5	All	F	10/05/12	7:22 AM	M-F Today Show	M-F 7a-9a	:30	MHTV-1207H	\$350.00	NM																																																																																																		
8	All	F	10/05/12	8:59 AM	M-F Today Show	M-F 7a-9a	:30	MHTV-1206H	\$350.00	NM																																																																																																		
5	10/01/12	10/07/12	News 4 Spec Sa 5a (2hr)	Sa 5a-7a	-----S-	:30	1	\$50.00	NM																																																																																																			
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6	10/01/12	10/07/12	Balloon Fiesta Coverage	Sa/Su 7a-9a	-----SS	:30	2	\$150.00	NM																																																																																																			
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7	10/01/12	10/07/12	M-F Today Show II 9a	M-F 9a-10a	M-W----	:30	2	\$200.00	NM																																																																																																			
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9	10/01/12	10/07/12	Who Wants to Be A Millio	M-F 1130a-12p	M--T---	:30	2	\$75.00	NM																																																																																																			
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1	All	Th	10/04/12	11:55 AM	Who Wants to Be A Million	M-F 1130a-12p	:30	MHTV-1207H	\$75.00	NM																																																																																																		
10	10/01/12	10/07/12	Days Of Our Lives 1p	M-F 1p-2p	-T-T---	:30	2	\$125.00	NM																																																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-T-T---</td><td>2</td><td>\$125.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>All</td><td>Tu</td><td>10/02/12</td><td>1:23 PM</td><td>Days Of Our Lives 1p</td><td>M-F 1p-2p</td><td>:30</td><td>MHTV-1207H</td><td>\$125.00</td><td>NM</td></tr><tr><td>1</td><td>All</td><td>Th</td><td>10/04/12</td><td>1:30 PM</td><td>Days Of Our Lives 1p</td><td>M-F 1p-2p</td><td>:30</td><td>MHTV-1206H</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-T-T---	2	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	Tu	10/02/12	1:23 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	MHTV-1207H	\$125.00	NM	1	All	Th	10/04/12	1:30 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	MHTV-1206H	\$125.00	NM																																																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
	10/01/12	10/07/12	-T-T---	2	\$125.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
2	All	Tu	10/02/12	1:23 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	MHTV-1207H	\$125.00	NM																																																																																																		
1	All	Th	10/04/12	1:30 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	MHTV-1206H	\$125.00	NM																																																																																																		
11	10/01/12	10/07/12	Rachael Ray 2p	M-F 2p-3p	M---F--	:30	2	\$75.00	NM																																																																																																			

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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
167457-1	10/28/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/1-10/7	12136	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/07/12	Rachael Ray 2p	M-F 2p-3p	M---F--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M---F-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/01/12 2:43 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1207H \$75.00 NM 1 All F 10/05/12 2:54 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1207H \$75.00 NM									
12	10/01/12	10/07/12	The Insider 3p	M-F 3p-330p	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/01/12 3:26 PM The Insider 3p M-F 3p-330p :30 MHTV-1206H \$125.00 NM 1 All Tu 10/02/12 3:26 PM The Insider 3p M-F 3p-330p :30 MHTV-1206H \$125.00 NM 3 All W 10/03/12 3:17 PM The Insider 3p M-F 3p-330p :30 MHTV-1206H \$125.00 NM 5 All Th 10/04/12 3:25 PM The Insider 3p M-F 3p-330p :30 MHTV-1207H \$125.00 NM 4 All F 10/05/12 3:29 PM The Insider 3p M-F 3p-330p :30 MHTV-1206H \$125.00 NM									
13	10/01/12	10/07/12	Inside Edition 330p	M-F 330p-4p	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 3:52 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1206H \$200.00 NM 3 All Tu 10/02/12 3:52 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1206H \$200.00 NM 4 All W 10/03/12 3:42 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1207H \$200.00 NM 2 All Th 10/04/12 3:50 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1206H \$200.00 NM 5 All F 10/05/12 3:58 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1207H \$200.00 NM									
14	10/01/12	10/07/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MTWTF--	:30	6	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 6 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 4:40 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1205H \$75.00 NM 2 All Tu 10/02/12 4:29 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1205H \$75.00 NM 4 All W 10/03/12 4:13 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1207H \$75.00 NM 6 All W 10/03/12 4:44 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1206H \$75.00 NM 3 All Th 10/04/12 4:41 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1207H \$75.00 NM 5 All F 10/05/12 4:18 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1206H \$75.00 NM									
15	10/01/12	10/07/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All M 10/01/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1207H \$225.00 NM 1 All Tu 10/02/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1207H \$225.00 NM 3 All W 10/03/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1206H \$225.00 NM 5 All Th 10/04/12 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1206H \$225.00 NM 2 All F 10/05/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1207H \$225.00 NM									
16	10/01/12	10/07/12	NBC Nightly News	M-F 530p-6p	MTWT---	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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167457-1	10/28/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/1-10/7	12136	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/01/12	10/07/12	NBC Nightly News	M-F 530p-6p	MTWT---	:30	4	\$225.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 5:52 PM NBC Nightly News M-F 530p-6p :30 MHTV-1206H \$225.00 NM 3 All Tu 10/02/12 NBC Nightly News M-F 530p-6p :00 \$225.00 NM Credited 2 All W 10/03/12 NBC Nightly News M-F 530p-6p :00 \$225.00 NM Credited 4 All Th 10/04/12 NBC Nightly News M-F 530p-6p :00 \$225.00 NM Credited									
17	10/01/12	10/07/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1206H \$300.00 NM 3 All Tu 10/02/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1206H \$300.00 NM 2 All W 10/03/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1206H \$300.00 NM 5 All Th 10/04/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1207H \$300.00 NM 4 All F 10/05/12 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1206H \$300.00 NM									
18	10/01/12	10/07/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All M 10/01/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1205H \$300.00 NM 3 All Tu 10/02/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1206H \$300.00 NM 1 All W 10/03/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1207H \$300.00 NM 2 All Th 10/04/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1206H \$300.00 NM 5 All F 10/05/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1207H \$300.00 NM									
19	10/01/12	10/07/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 7:41 PM Monday Prime 2hr 7p-9p M 7p-9p :30 MHTV-1207H \$1,200.00 NM									
20	10/01/12	10/07/12	Tuesday Prime A	Tu 7p-8p	-T-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 8:00 PM Tuesday Prime A Tu 7p-8p :30 MHTV-1205H \$900.00 NM									
21	10/01/12	10/07/12	Tuesday Prime B	Tu 8p-9p	-T-----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 8:21 PM Tuesday Prime B Tu 8p-9p :30 MHTV-1207H \$550.00 NM									
22	10/01/12	10/07/12	Wednesday Prime C	W 9p-10p	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 9:51 PM Wednesday Prime C W 9p-10p :30 MHTV-1206H \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
167457-1	10/28/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/1-10/7	12136	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/01/12	10/07/12	Wednesday Prime C	W 9p-10p	--W----	:30	1	\$1,200.00	NM
23	10/01/12	10/07/12	Thursday Prime A	Th 7p-8p	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 7:49 PM Thursday Prime A Th 7p-8p :30 MHTV-1207H \$550.00 NM									
24	10/01/12	10/07/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/05/12 8:17 PM Friday Prime B F 8p-9p :30 MHTV-1207H \$400.00 NM									
25	10/01/12	10/07/12	Friday Prime C	F 9p-10p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/05/12 9:28 PM Friday Prime C F 9p-10p :30 MHTV-1206H \$400.00 NM									
26	10/01/12	10/07/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/01/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1206H \$400.00 NM 1 All Tu 10/02/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1206H \$400.00 NM 5 All W 10/03/12 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1206H \$400.00 NM 3 All Th 10/04/12 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1206H \$400.00 NM 4 All F 10/05/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1207H \$400.00 NM									
27	10/01/12	10/07/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/06/12 10:13 PM News 4 @ 10p Sat Sa 10p-1030p :30 MHTV-1206H \$400.00 NM									
28	10/01/12	10/07/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/07/12 10:28 PM News 4 @ 10p Sun Su 10p-1035p :30 MHTV-1206H \$400.00 NM									
29	10/01/12	10/07/12	The Tonight Show	M-Th 1035p-1135p/	MT-TF--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT-TF-- 4 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/01/12 11:37 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV-1206H \$75.00 NM 2 All Tu 10/02/12 11:09 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV-1206H \$75.00 NM 1 All Th 10/04/12 10:45 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV-1207H \$75.00 NM 4 All F 10/05/12 11:07 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV-1206H \$75.00 NM									
30	10/01/12	10/07/12	Access Hollywood Late P1M-Th 1135p-1207a/	--W----		:30	1	\$55.00	NM

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Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/1-10/7	12136	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/01/12	10/07/12	Access Hollywood Late P1M-Th 1135p-1207a/		--W----	:30	1	\$55.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$55.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/03/12	11:55 PM	Access Hollywood Late PM	M-Th 1135p-1207a/	:30	MHTV-1207H	\$55.00	NM
31	10/01/12	10/07/12	News 4 @ Midday M-F	M-F 12noon-1p	--W-F--	:30	2	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/03/12	12:22 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	MHTV-1206H	\$75.00	NM
2 All	F	10/05/12	12:14 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	MHTV-1206H	\$75.00	NM
32	10/01/12	10/07/12	M-F Today Show II 9a	M-F 9a-10a	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	10/04/12	9:51 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV-1206H	\$200.00	NM
33	10/01/12	10/07/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/05/12	7:41 PM	Friday Prime A	F 7p-8p	:30	MHTV-1206H	\$400.00	NM
34	10/01/12	10/07/12	News 4 Special Sa 5p-53p(Sa 5p-530p		-----S-	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	10/06/12	5:13 PM	News 4 Special Sa 5p-530p	Sa 5p-530p	:30	MHTV-1207H	\$75.00	NM
<b>Total Spots</b>							<b>92</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$23,230.00</b>
<u>Agency Commission</u>	<b>\$3,484.50</b>
<u>Net Amount Due</u>	<b>\$19,745.50</b>
<b>ABQ 7.0%</b>	<b>\$1,382.19</b>
<u>Amount Due</u>	<b>\$21,127.69</b>